



NEWS RELEASE

For Immediate Release

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Southern Mulch Announces Winner of “Mulch Makeover” Contest **Taylor’s Resident Selects Installation Package**

SPARTANBURG, SC – (July 17, 2008) Southern Mulch is pleased to announce that Mrs. Donna Beckemeier of Taylors has won the first annual “Mulch Makeover” lottery contest. Mrs. Beckemeier entered the contest by registering online at www.WYFF4.com during the spring, and was randomly selected from over 1200 entrants. Her prize is the delivery and installation of a truckload of premium brown double ground hardwood mulch, to be installed by blower truck. “I am so excited about winning this contest! My husband Paul and I have been working on our landscaping this spring, adding fencing and a new deck in the backyard. Our next step was to tackle the front yard, so this is just perfect timing. And we’re really looking forward to having the mulch installed – that will save a lot of time!” said Mrs. Beckemeier.

Adds Richard Bruner, sales manager, “We ran this contest to tell homeowners about our company and our products. The benefits of mulching your trees and flower beds are many – you conserve water, suppress weeds, and protect fragile root systems. Plus it really gives your landscape a clean, finished look. At Southern Mulch we have 12 different kinds of mulch, and you can pick it up at our two retail yards in Greenville and Spartanburg, we can deliver it to your home or jobsite, or we offer turnkey installation services with our state-of-the-art blower truck, which is what Mrs. Beckemeier has selected. That ‘instant yard makeover’ makes a huge difference in a home or business’s curb appeal.”

The company will have before and after photos posted on their website, www.SouthernMulch.com, shortly after the installation.

About Southern Mulch, Inc.

Founded in 2003 by Scott Montgomery and Christian Swensen, Southern Mulch is one of the Upstate’s premiere manufacturers and distributors of quality bark, mulch, compost, soils and stone for the commercial and residential landscaping markets. The company also offers a variety of locally made organic and recycled filtration, storm water management and erosion control products for the construction market, including compost blankets and Filtrex products. Retail operations are located in Boiling Springs and Greenville, South Carolina, with economical bulk delivery and blower truck installation also available. In addition, Southern Mulch accepts yard waste at their recycling facility in Fairforest. To learn more about the company and its products, visit www.SouthernMulch.com.

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